

CHAPTER 1

INTRODUCTION

1.1 Background

The National Statistical office has carried out the annual survey of Business Trade and Services since 1968. The main purpose of the survey is to collect the basic business information to be used in implementing the business policies and development planning. This survey planned to conduct every two year. This is the 23rd Business Trade and Service Survey.

1.2 Objective

The objectives of collecting basic information of business establishment are as follows:

1.2.1 To collect basic information on business establishments such as number, type and size of business establishments, number of persons engaged, number of employees and remuneration, value of goods purchased, expenditures, receipts, inventory and value of fixed assets, etc.

1.2.2 To be use for National Account and Input - Output tables compilation.

1.3 Scope and coverage

The establishments under the scope of this survey were those engaged primarily in business industry (Categories G, H, K and O of the International Standard Industrial Classification of All Economic Activities; ISIC: Revision 3).

The survey covered business establishments with at least one person engaged, located in fixed premises in Bangkok, Pattaya, municipal areas and non-municipal areas throughout the country.

1.4 Reference period

All the information collected refers to the operation period of establishment during January 1 to December 31, 2007.

1.5 Operation period

The survey was conducted during April 1 to July 31, 2008.

1.6 The item of data

The items of data collected are as follows:

1.6.1 General information of business establishment e.g. type of business trade and services, form of legal organization, form of economic organization, investment or share holding from abroad.

1.6.2 Persons engaged and remuneration.

1.6.3 Expenses of establishment.

1.6.4 Stocks of establishment.

1.6.5 Receipts of establishment.

1.6.6 Fixed assets of establishment.

1.7 Utilization

1.7.1 To be used in policy formulating and development plan of the country and to be used in development of Small and Medium Enterprises (SMEs) and will be used for

National Account compilation and constructing economic indicators.

1.7.2 To be used as the administration implication policy for private sector to understand the economic situation as a whole and to enable them in making decision in investment, improvement and development their of business.

1.7.3 To be used by those who are interested in relevant indent study of business situation.