

EXECUTIVE SUMMARY

The National Statistical Office (NSO) carried out the Business trade and Services Census every two years. The objectives of the survey is to collect basic business information to be used by both public and private sectors for policy formulation and planning development. The survey covered business establishments with at least one person engaged in the economic activity and classified according to the Thailand Standard Industrial Classification (TSIC – 2009), i.e. *wholesale trade, retail trade, accommodation, food and beverage service activities, information and communication, real estate activities, professional, scientific and technical activities, administrative and support service activities, art, entertainment and recreation and other service activities* throughout the country.

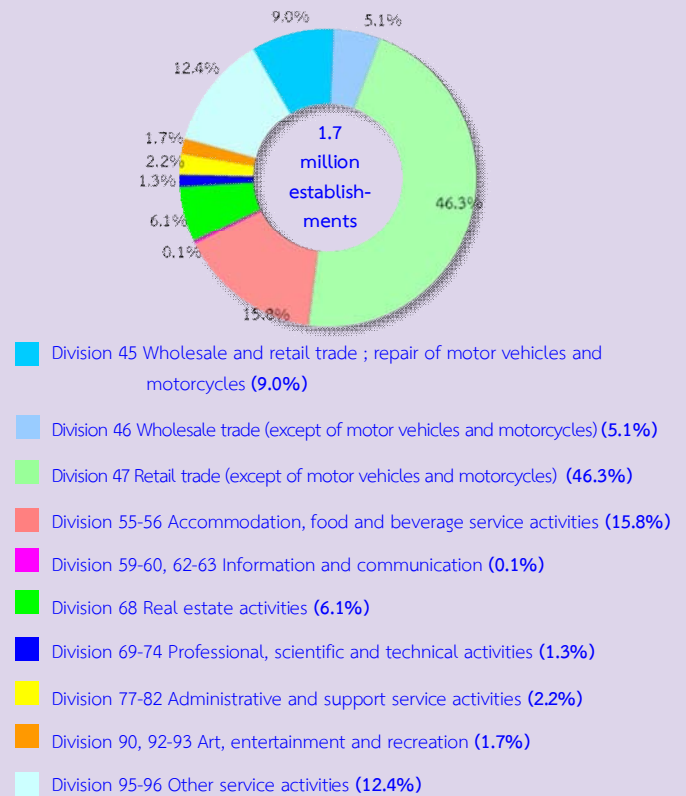
In conducting the 2014 business trade and services survey, the total number of sample establishments in Whole Kingdom were 40,120 establishments. The data presented in the report was the information on business operation in 2013 (January 1 to December 31, 2013). The summary information of **Whole Kingdom** is as follows :

1. Number of establishments by division of business industry

The survey results showed that there were in total 1.7 million establishments in Whole Kingdom. Most of them (about 46.3 percent) were engaged in *retail trade (except of motor vehicles and motorcycles)*. This was followed by those engaged in *accommodation, food and beverage* and those engaged in *other service activities* were about 15.8 percent and 12.4 percent respectively. The business establishments engaged in *wholesale and retail trade; repair of motor vehicles and motorcycles* and those engaged in *real estate activities* and *wholesale trade (except of motor vehicles*

and motorcycles), were about 9.0 percent, 6.1 percent and 5.1 percent respectively. The other divisions of business industry not mentioned above had rather low proportion; each division had less than 3.0 percent of the total.

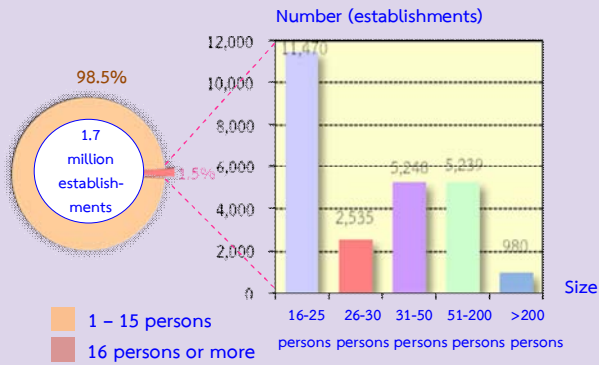
Figure 1 Percentage of business establishments by division of business industry



2. Size of establishment

The size of establishments specified by number of person engaged, most of them (about 1.69 million establishments or 98.5 percent) were establishments with 1-15 persons engaged. Those with more than 16 persons engaged were about 25,472 establishments or 1.5 percent. Of this number, the establishments with 16-25 persons, 31-50 persons, 51-200 persons, and 26-30 persons amounted to 11,470 establishments, 5,248 establishments, 5,239 establishments and 2,535 establishments respectively. The establishments with more than 200 persons engaged were about 980 establishments.

Figure 2 Number of business establishments by size of establishment

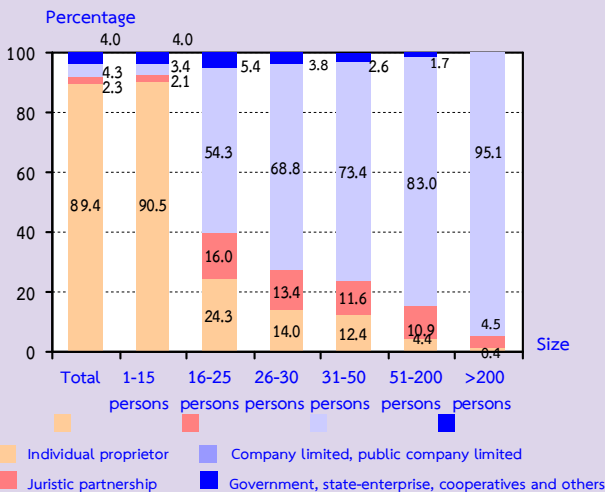


3. Form of legal organization

Most of establishments (about 89.4 percent) were in the form of individual proprietor. This was followed by those were in the form of company limited or public company limited had the proportion, of about 4.3 percent. The establishments which were in the form of government, state-enterprise, cooperatives and others and juristic partnership, of about 4.0 percent and 2.3 percent respectively.

Considering by size of establishment, it was found a high proportion of the establishments with 1-15 persons engaged (about 90.5 percent) which was in the form of individual proprietor. Meanwhile, more than 50.0 percent of the establishments with 16 persons and over was in the form of company limited or public company limited.

Figure 3 Percentage of business establishments By form of legal organization and size of establishment

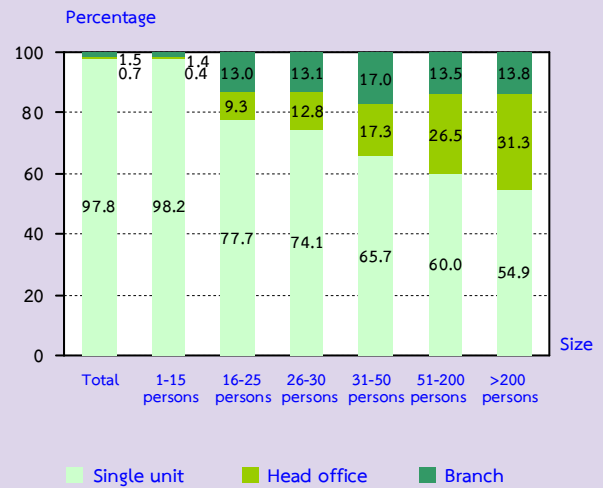


4. Form of economic organization

The majority of business establishments in Whole Kingdom, most of them (97.8 percent) were in the form of single unit. About 1.5 percent was an office branch subsidiary, and the rest of about 0.7 percent was a head office.

Considering the form of economic organization by size of establishment, it showed that most of establishments in all sizes were in the form of single unit.

Figure 4 Percentage of business establishments by form of economic organization and size of establishment

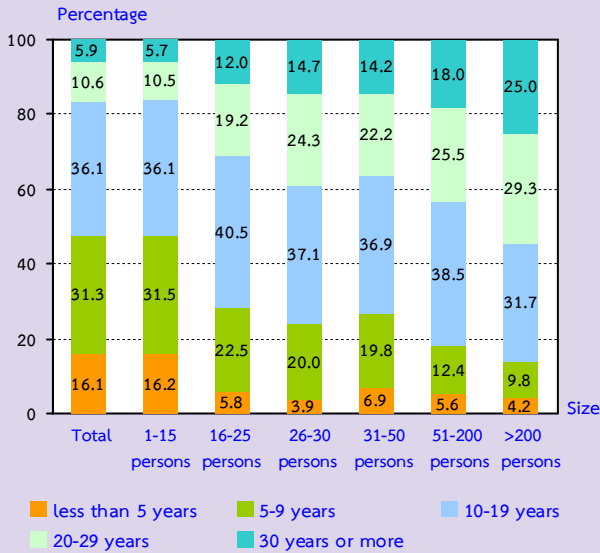


5. Period of operation

Most of establishments (about 36.1 percent) have operated their business for 10-19 years. Those operated their business for 5-9 years were about 31.3 percent. The establishments operated their business less than 5 years and 20-29 years were about 16.1 percent and 10.6 percent respectively. Those with their operation business for 30 years or more were about 5.9 percent.

Considering by size of establishment, it was found that more than 50.0 percent in all sizes have operated their business for 10 years or more.

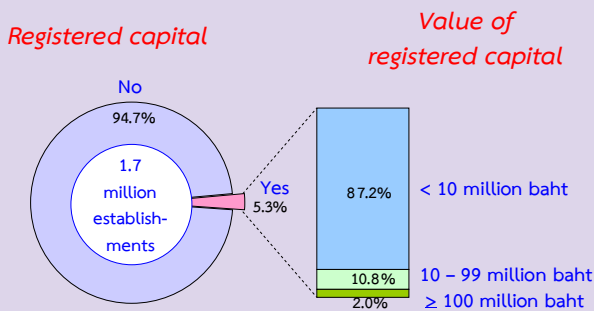
Figure 5 Percentage of business establishments by period of operation and size of Establishment



6. Registered capital

The number of business establishments in Whole Kingdom with registered capital amounted to 90,514 establishments or about 5.3 percent of the total. Of this number, about 87.2 percent had less than 10 million baht of registered capital. Those with 10-99 million baht of registered capital were about 10.8 percent. The establishments with 100 million baht of registered capital and over were only 2.0 percent.

Figure 6 Percentage of business establishments by registered capital

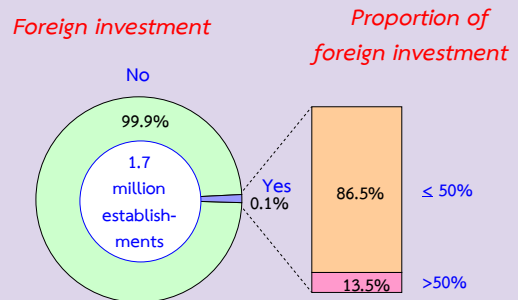


7. Foreign investment or foreign share holding

The majority of business establishments in Whole Kingdom or about 99.9 percent had no foreign investment or foreign share holding.

The establishments with foreign share holding were only 0.1 percent. Out of these, about 86.5 percent was of establishments with foreign share holding less than or equal to 50 percent. While those with foreign share holding over 50 percent had the proportion of about 13.5 percent.

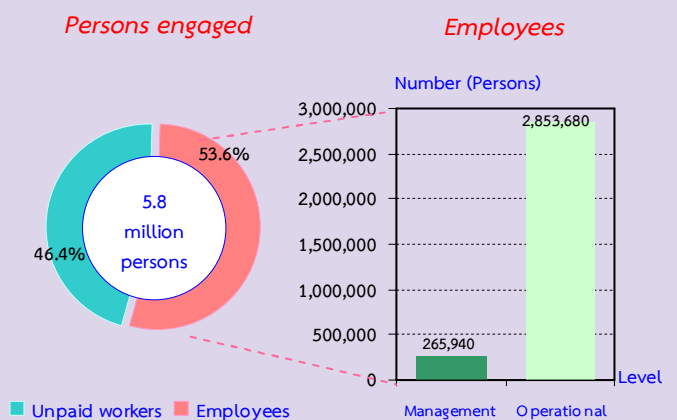
Figure 7 Percentage of business establishments by foreign investment or foreign share holding



8. Number of persons engaged

In 2013, there were in total 5.8 million persons engaged in establishments located in Whole Kingdom. About 2.7 million persons or 46.4 percent were unpaid workers and 3.1 million persons or 53.6 percent were employees. Of this number employees engaged in the operational level were about 2.9 million persons or 91.5 percent, while the employees engaged in management level amounted to 265,940 persons or 8.5 percent.

Figure 8 Number and percentage of persons engaged by level of employees



Considering number of employees by size of establishment, most of them (about 52.2 percent) engaged in establishments with 1-15 persons. This was followed by those engaged in establishments with more than 200 persons and 51-200 persons which had the proportion of employees of about 16.7 percent and 15.5 percent respectively. For those engaged in establishments with 16-25 persons and 31-50 persons which had similar proportion, of about 6.9 percent and 6.5 percent respectively. Those engaged in establishments with 26-30 persons which had the proportion of about 2.2 percent.

Table 1 Number and percentage of persons engaged and employees in business establishments by size of establishment

Size of establishment	Persons engaged		Employees	
	Number	%	Number	%
Total	5,815,650	100.0	3,119,620	100.0
1-15 persons	4,299,311	73.9	1,627,633	52.2
16-25 persons	227,260	3.9	215,330	6.9
26-30 persons	71,457	1.2	69,409	2.2
31-50 persons	207,739	3.6	202,653	6.5
51-200 persons	487,285	8.4	482,244	15.5
More than 200 persons	522,598	9.0	522,351	16.7

Persons engaged refer to owners of juristic partnerships, unpaid workers and included employees in the establishments

Looking at division of business industry, it was found that most of employees engaged in *retail trade (except of motor vehicles and motorcycles)*, of about 811,776 persons or 26.0 percent. This was followed by those engaged in *accommodation, food and beverage service activities* of about 668,924 persons or 21.4 percent. For the employees engaged in *wholesale trade (except of motor vehicles and motorcycles)*, accounted for 528,788 persons or 17.0 percent. The employees engaged in *wholesale and retail trade; repair of motor vehicles and motorcycles* accounted for 353,651 persons or 11.3 percent. While the rest engaged in other business industries.

Table 2 Number of persons engaged and employees in business establishments by division of business industry

Division of business industry	Persons engaged		Employees	
	Number	%	Number	%
Total	5,815,650	100.0	3,119,620	100.0
Wholesale and retail trade ; repair of motor vehicles and motorcycles	571,920	9.8	353,651	11.3
Wholesale trade (except of motor vehicles and motorcycles)	665,867	11.5	528,788	17.0
Retail trade (except of motor vehicles and motorcycles)	2,169,950	37.3	811,776	26.0
Accommodation, food and beverage service activities	1,124,295	19.3	668,924	21.4
Information and communication	39,111	0.7	36,767	1.2
Real estate activities	311,116	5.3	163,826	5.3
Professional, scientific and technical activities	130,675	2.3	102,762	3.3
Administrative and support service activities	316,422	5.4	262,160	8.4
Art, entertainment and recreation	125,440	2.2	80,188	2.6
Other service activities	360,854	6.2	110,778	3.5

Persons engaged refer to owners of juristic partnerships, unpaid workers and included employees in the establishments

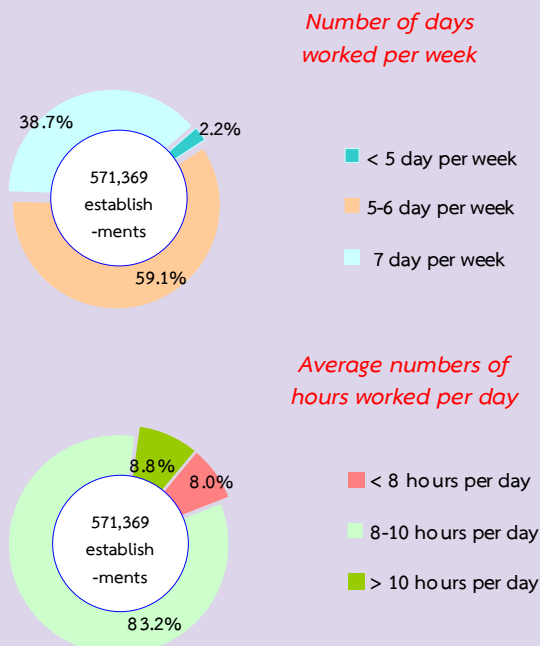
9. Number of days worked and hours worked by employees of business establishments

worked by employees of business establishments

In terms of establishments with employees, there were about 571,369 establishments or 33.3 percent in Whole Kingdom. Considering by number of days worked per week, it was found that about 59.1 percent was of establishments with employees worked around 5-6 days per week. For those with their employees worked around 7 days per week were about 38.7 percent. The rest of about 2.2 percent was of establishments with their employees worked less than 5 days per week.

Considering by average number of hours worked per day, most of establishments (about 83.2 percent) had employees worked around 8-10 hours per day. Those with their employees worked more than 10 hours per day were about 8.8 percent. The rest of about 8.0 percent was of establishments which had employees worked per day less than 8 hours.

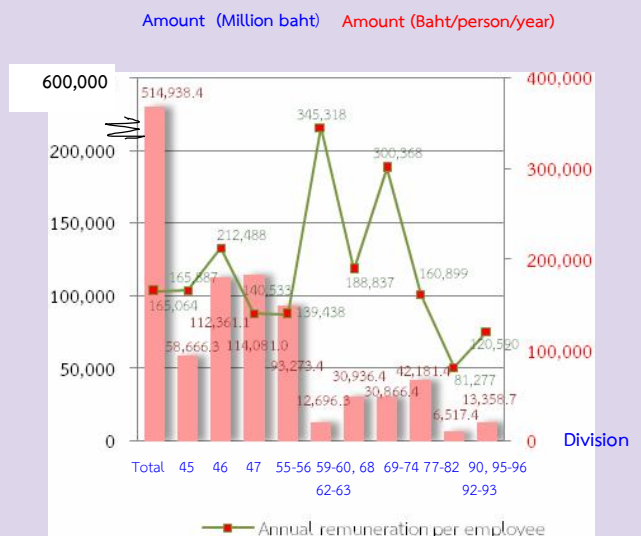
Figure 9 Percentage of business establishments by number of days worked and hours worked



10. Remuneration

Remuneration of all employees engaged in business establishments in Whole Kingdom was about 514,938.4 million baht or about 165,064 baht per person per annum. The employees engaged in *information and communication* received the highest annual remuneration of about 345,318 baht per person. This was followed by those engaged in *professional, scientific and technical activities* and *wholesale trade (except of motor vehicles and motorcycles)* received the annual remuneration of about 300,368 baht and 212,488 baht per person respectively. The employees engaged in *art, entertainment and recreation* received the lowest annual remuneration of about 81,277 baht per person.

Figure 10 Remuneration and annual remuneration per employee by division of business industry



- Division 45 Wholesale and retail trade; repair of motor vehicles and motorcycles
- Division 46 Wholesale trade (except of motor vehicles and motorcycles)
- Division 47 Retail trade (except of motor vehicles and motorcycles)
- Division 55-56 Accommodation, food and beverage service activities
- Division 59-60, 62-63 Information and communication
- Division 68 Real estate activities
- Division 69-74 Professional, scientific and technical activities
- Division 77-82 Administrative and support service activities
- Division 90, 92-93 Art, entertainment and recreation
- Division 95-96 Other service activities

11. Income, Intermediate consumption and value added

In 2013, the income, intermediate consumption and value added of business establishments in Whole Kingdom amounted to 9.4 trillion baht, 7.7 trillion baht and 1.7 trillion baht respectively. The ratio of the value added to the income was about 18.2 percent. For the average value of income per establishment and per person engaged, there were about 5.5 million baht and 1.6 million baht respectively. While also, the average value added per establishment and per person engaged amounted to 1.0 million baht and 296,100 baht respectively.

Considering by division of business industry, it showed that most of establishments engaged in *wholesale trade (except of motor vehicles and motorcycles)* had the highest of income of about 3.3 trillion baht. This was followed by those engaged in *retail trade (except of motor vehicles and motorcycles)*, of about 2.7 trillion baht. For the establishments engaged in *retail trade (except of motor vehicles and motorcycles)* had the highest of value added, of about 511,454.6 million baht. This was followed by those engaged in *wholesale trade (except of motor vehicles and motorcycles)*, of about 385,647.8 million baht. Meanwhile, the establishments engaged in *art, entertainment and recreation* had the lowest of income and value added, of about 29,487.1 million baht and 15,494.3 million baht respectively.

Table 3 Income and value added of business establishments by division of business industry

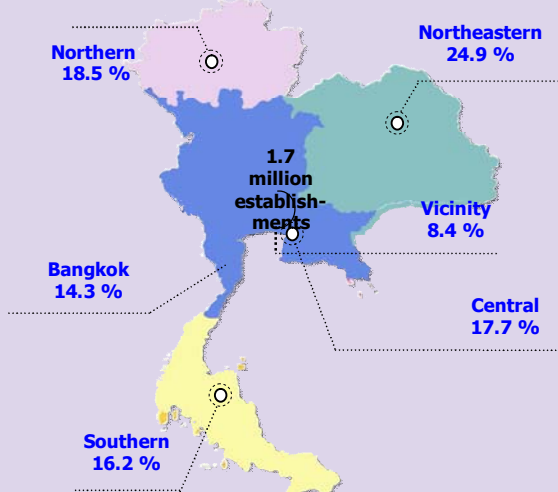
Division of business industry	Income			Value added			Value added per receipts (%)
	Value (Million baht)	Per establishment (In Thousand baht)	Per person engaged (In Thousand baht)	Value (Million baht)	Per establishment (In Thousand baht)	Per person engaged (In Thousand baht)	
Total	9,442,696.1	5,506.4	1,623.7	1,722,024.9	1,004.2	296.1	18.2
Wholesale and retail trade ; repair of motor vehicles and motorcycles	2,019,401.4	13,030.2	3,530.9	234,993.5	1,516.3	410.9	11.6
Wholesale trade (except of motor vehicles and motorcycles)	3,341,582.8	37,935.5	5,018.4	385,647.8	4,378.1	579.2	11.5
Retail trade (except of motor vehicles and motorcycles)	2,711,132.1	3,418.2	1,249.4	511,454.6	644.8	235.7	18.9
Accommodation, food and beverage service activities	528,963.1	1,954.5	470.5	218,057.8	805.7	194.0	41.2
Information and communication	79,813.6	32,339.4	2,040.7	24,793.2	10,045.9	633.9	31.1
Real estate activities	255,413.7	2,452.5	821.0	116,542.3	1,119.0	374.6	45.6
Professional, scientific and technical activities	168,022.3	7,615.2	1,285.8	59,800.0	2,710.3	457.6	35.6
Administrative and support service activities	223,930.8	5,940.9	707.7	111,352.5	2,954.2	351.9	49.7
Art, entertainment and recreation	29,487.1	1,013.3	235.1	15,494.3	532.5	123.5	52.5
Other service activities	84,949.2	399.7	235.4	43,888.8	206.5	121.6	51.7

12. Data comparison among regions

- **Number of establishments**

Comparison of the business establishments among regions, it was found that most of establishments (about 24.9 percent) were located in Northeastern region. This was followed by those located in Northern and Central regions, of about 18.5 percent and 17.7 percent respectively. For the establishments located in Southern region and Bangkok had the proportion of about 16.2 percent and 14.3 percent respectively. Meanwhile, the establishments located in Vicinity had the lowest proportion of about 8.4 percent.

Figure 11 Percentage of business establishments by region

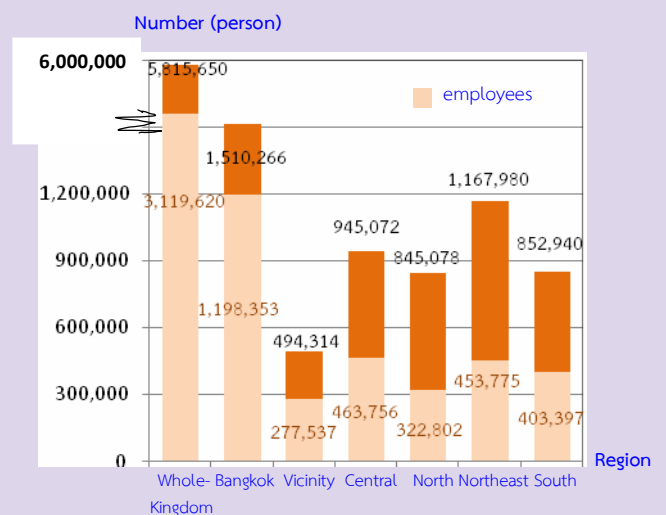


- **Number of persons engaged and employees**

Most of persons engaged (about 1.5 million persons of 26.0 percent) were found for establishments located in Bangkok. This was followed by those located in Northeastern and Central region, of about 1.2 million persons and 945,072 persons respectively. For persons engaged worked in establishments located in Southern and Northern regions, there were about 852,940 persons and 845,078 persons respectively. The workers in Vicinity had the lowest number, of about 494,314 persons.

In terms of employment among region, most of employees (about 1.2 million persons or about 38.4 percent) were in Bangkok. This was followed by those working in establishments located in Central and Northeastern regions, which were about 463,756 persons and 453,775 persons respectively. While the employees worked in establishments located in Vicinity had the lowest number, of about 277,537 persons.

Figure 12 Number of persons engaged of business establishments by region

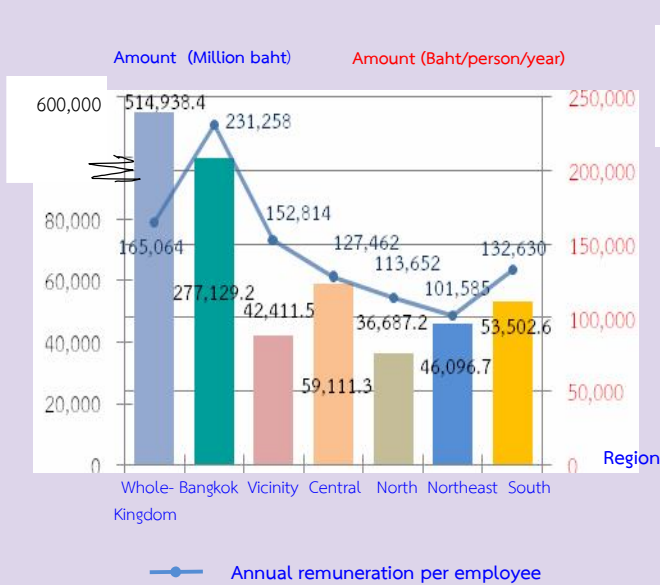


Persons engaged refer to owners of juristic partnerships, unpaid workers and included employees in the establishments

- **Remuneration**

Comparing the annual remuneration per employee among regions, it shows that the employees engaged in establishments located in Bangkok received the highest annual remuneration of about 231,258 baht per person per annum. This was followed by those working in Vicinity received the annual remuneration of about 152,814 baht per person. However, the employees worked in Northeastern region received the lowest annual remuneration of about 101,585 baht per person.

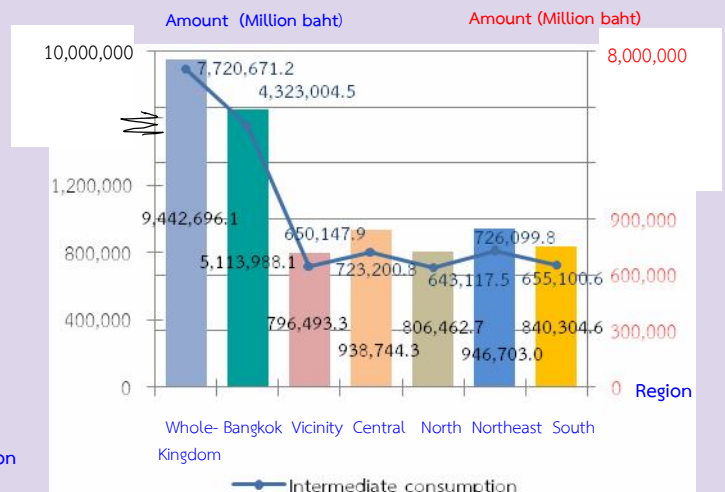
Figure 13 Remuneration and annual remuneration per employee by region



• Income and intermediate consumption of business establishments

Considering value of income and intermediate consumption, it was found that establishments located in Bangkok had the highest value of income and intermediate consumption of about 5.1 trillion baht and 4.3 trillion baht respectively. This was followed by those located in Northeastern region, which had value of income and intermediate consumption of about 946,703.0 million baht and 726,099.8 million baht respectively. Meanwhile, the establishments located in Vicinity had the lowest value of income, of about 796,493.3 million baht. The establishments located in Northern region had the lowest value of intermediate consumption of about 643,117.5 million baht.

Figure 14 Value of income and intermediate consumption of business establishments by region



• Value added of business establishments

For the value added, it was found that the establishments located in Bangkok had the highest value added and average value added per establishment of about 790,983.6 million baht and 3.2 million baht respectively. However, the establishments located in Vicinity had the lowest value added per establishment of about 146,345.4 million baht. For the establishments located in Northern region had the lowest average value added per establishment of about 514,400 baht.

Figure 15 Value added of business establishments by region

