

## EXECUTIVE SUMMARY

The National Statistical Office (NSO) carried out the Business trade and Services Census every two years. The objectives of the survey is to collect basic business information to be used by both public and private sectors for policy formulation and planning development. The survey covered business establishments with at least one person engaged in the economic activity and classified according to the Thailand Standard Industrial Classification (TSIC – 2009), i.e. *wholesale trade, retail trade, accommodation, food and beverage service activities, information and communication, real estate activities, professional, scientific and technical activities, administrative and support service activities, art, entertainment and recreation and other service activities* throughout the country.

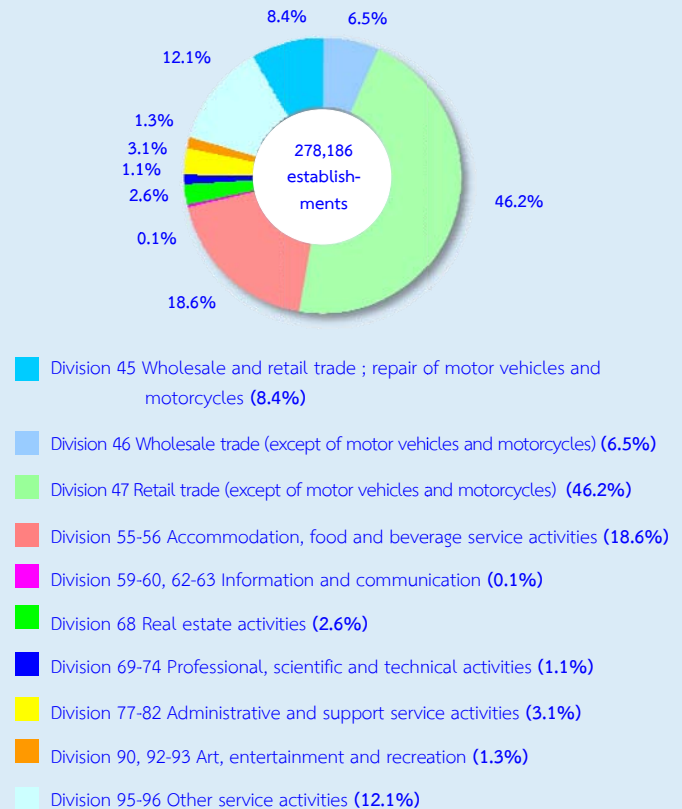
In conducting the 2014 business trade and services survey, the total number of sample establishments in Southern region were 5,708 establishments. The data presented in the report was the information on business operation in 2013 (January 1 to December 31, 2013). The summary information of Southern region is as follows :

### 1. Number of establishments by division of business industry

The survey results showed that there were in total 278,186 establishments in Southern region. Most of them (about 46.2 percent) were engaged in *retail trade (except of motor vehicles and motorcycles)*. This was followed by those engaged in *accommodation, food and beverage and other service activities*, of about 18.6 percent and 12.1 percent respectively. The business establishments engaged in *wholesale and retail trade; repair of motor vehicles and motorcycles* and *wholesale trade (except of*

*motor vehicles and motorcycles)*, were about 8.4 percent and 6.5 percent respectively. The other divisions of business industry not mentioned above had rather low proportion; each division had less than 4.0 percent of the total.

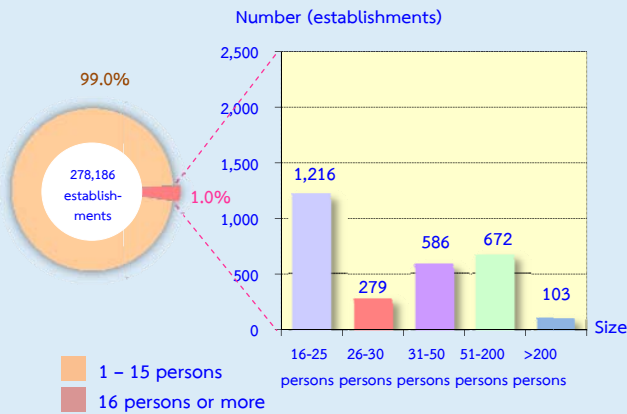
**Figure 1 Percentage of business establishments by division of business industry**



### 2. Size of establishment

The size of establishments specified by number of person engaged, most of them (about 275,330 establishments or 99.0 percent) were establishments with 1-15 persons engaged. Those with more than 16 persons engaged were about 2,856 establishments or 1.0 percent. Of this number, the establishments with 16-25 persons, 51-200 persons, 31-50 persons, and 26-30 persons amounted to 1,216 establishments, 672 establishments, 586 establishments and 279 establishments respectively. The establishments with more than 200 persons engaged were about 103 establishments.

**Figure 2 Number of business establishments by size of establishment**

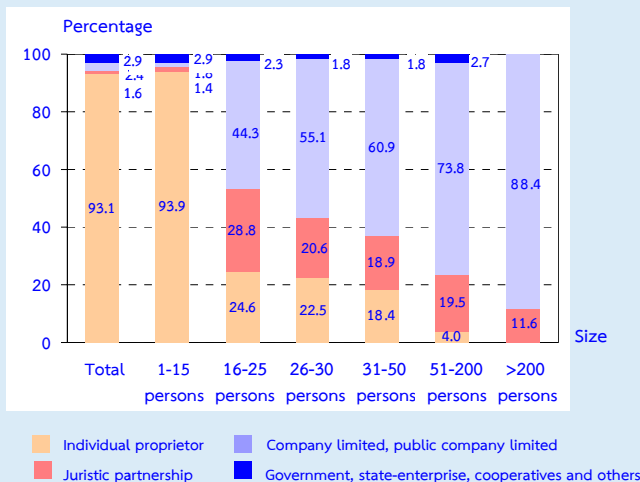


### 3. Form of legal organization

Most of establishments (about 93.1 percent) were individual proprietor. This was followed by those in the form of government, state-enterprise, cooperatives and others, of about 2.9 percent. The establishments which were in the form of company limited or public company limited and juristic partnership had the proportion, of about 2.4 percent and 1.6 percent respectively.

Considering by size of establishment, it was found a high proportion of the establishments with 1-15 persons engaged (about 93.9 percent) which was in the form of individual proprietor. Meanwhile, about 88.4 percent of establishments with more than 200 persons engaged was in the form of company limited or public company limited.

**Figure 3 Percentage of business establishments By form of legal organization and size of establishment**

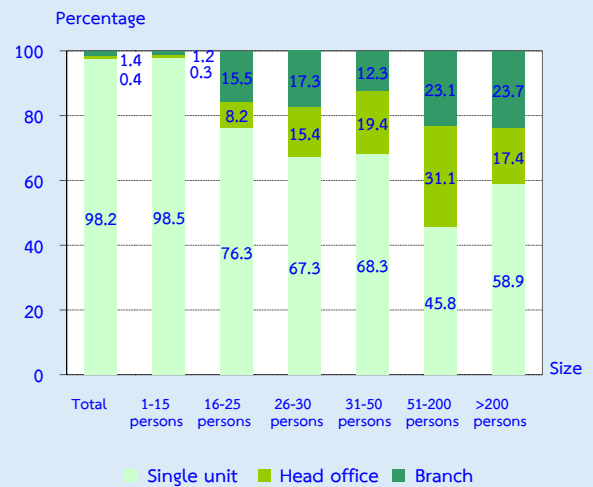


### 4. Form of economic organization

The majority of business establishments in Southern region (about 98.2 percent) were in the form of single unit. About 1.4 percent was an office branch or subsidiary, and the rest of about 0.4 percent was a head office.

Considering the form of economic organization by size of establishment, it showed that more than 40 percent of establishments in all sizes were in the form of single unit.

**Figure 4 Percentage of business establishments by form of economic organization and size of establishment**

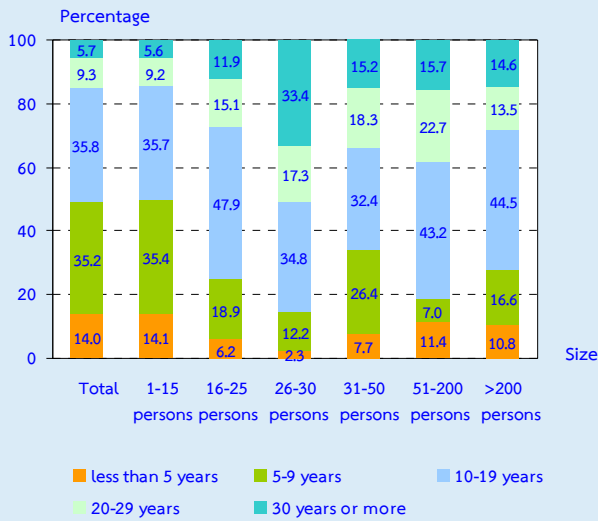


### 5. Period of operation

The business establishments operated their business for 10-19 years and 5-9 years had the close proportion of about 35.8 percent and 35.2 percent respectively. For the establishments operated their business less than 5 years and 20-29 years were about 14.0 percent and 9.3 percent respectively. Those with their operation business for 30 years or more were about 5.7 percent.

Considering by size of establishment, it was found that most establishments in all sizes have operated their business for 10 years or more, of which each size had more than 50 percent.

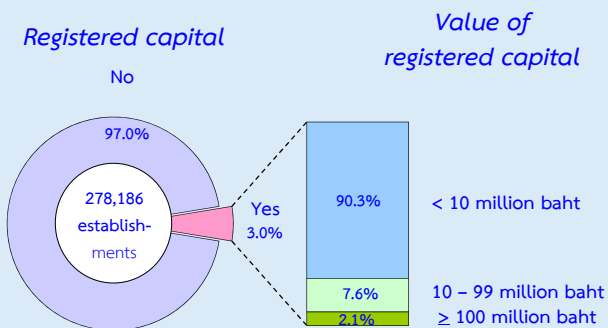
**Figure 5 Percentage of business establishments by period of operation and size of establishment**



## 6. Registered capital

The number of business establishments in Southern region with registered capital amounted to 8,296 establishments or about 3.0 percent of the total. Most of them (about 90.3 percent) had less than 10 million baht of registered capital. Those with 10-99 million baht of registered capital were about 7.6 percent. The establishments with 100 million baht of registered capital and over were only 2.1 percent.

**Figure 6 Percentage of business establishments by registered capital**

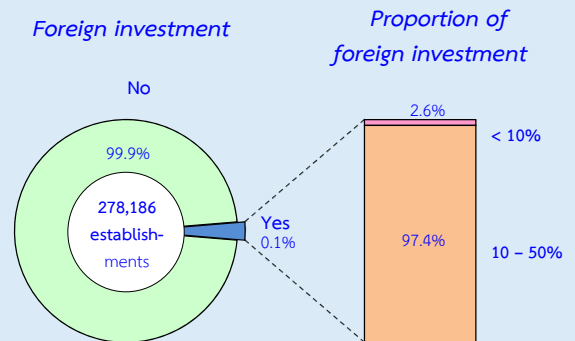


## 7. Foreign investment or foreign share holding

The majority of business establishments in Southern region (about 99.9 percent) had no foreign investment or foreign share holding. The

establishments with foreign share holding were only 0.1 percent. Out of these, about 97.4 percent was of establishments with foreign share holding around 10-50 percent. The rest of about 2.6 percent was found for the establishments with foreign share holding less than 10 percent

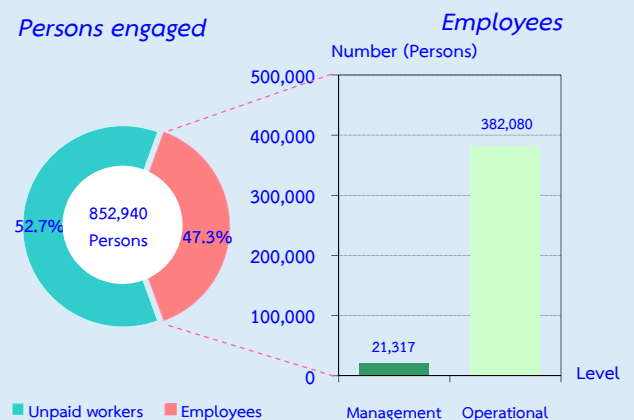
**Figure 7 Percentage of business establishments by foreign investment or foreign share holding**



## 8. Number of persons engaged and employees

Person engaged in establishment refers to owners, unpaid business partners and employees. In 2013, there were in total 852,940 persons engaged in establishments located in Southern region. Of this number, about 449,543 persons or 52.7 percent were unpaid workers and 403,397 persons or 47.3 percent were employees. The employees engaged in operational level were about 382,080 persons or 94.7 percent, while the employees engaged in management level amounted to 21,317 persons or 5.3 percent.

**Figure 8 Number and percentage of persons engaged by level of employees**



Considering number of employees by size of establishment, most of them (about 62.4 percent) engaged in establishments with 1-15 persons. This was followed by those engaged in establishments with 51-200 persons and more than 200 persons had the proportion of employees of about 16.2 percent and 8.4 percent respectively. The other employees by size of establishments had rather low proportion; each size had less than 6.0 percent.

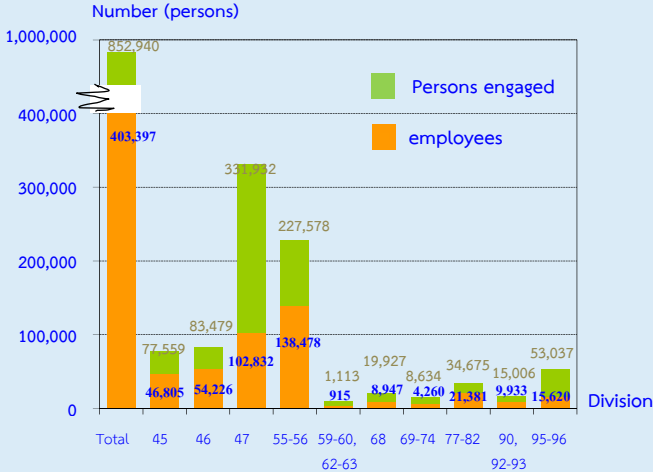
**Table 1 Number and percentage of persons engaged and employees in business establishments by size of establishment**

| Size of establishment | Persons engaged |       | Employees |       |
|-----------------------|-----------------|-------|-----------|-------|
|                       | Number          | %     | Number    | %     |
| Total                 | 852,940         | 100.0 | 403,397   | 100.0 |
| 1-15 persons          | 697,760         | 81.8  | 251,843   | 62.4  |
| 16-25 persons         | 23,971          | 2.8   | 22,605    | 5.6   |
| 26-30 persons         | 7,852           | 0.9   | 7,591     | 1.9   |
| 31-50 persons         | 22,792          | 2.7   | 22,327    | 5.5   |
| 51-200 persons        | 66,754          | 7.8   | 65,288    | 16.2  |
| More than 200 persons | 33,811          | 4.0   | 33,743    | 8.4   |

Persons engaged refer to owners of juristic partnerships, unpaid workers and included employees in the establishments

Looking at division of business industry, it was found that most of employees engaged in *accommodation, food and beverage service activities*, of about 138,478 persons or 34.3 percent. This was followed by those engaged in *retail trade (except of motor vehicles and motorcycles)*, of about 102,832 persons or 25.5 percent. For the employees engaged in *wholesale trade (except of motor vehicles and motorcycles)*, accounted for 54,226 persons or 13.4 percent, while the rest engaged in other business industries.

**Figure 9 Number of persons engaged and employees in business establishments by division of business industry**



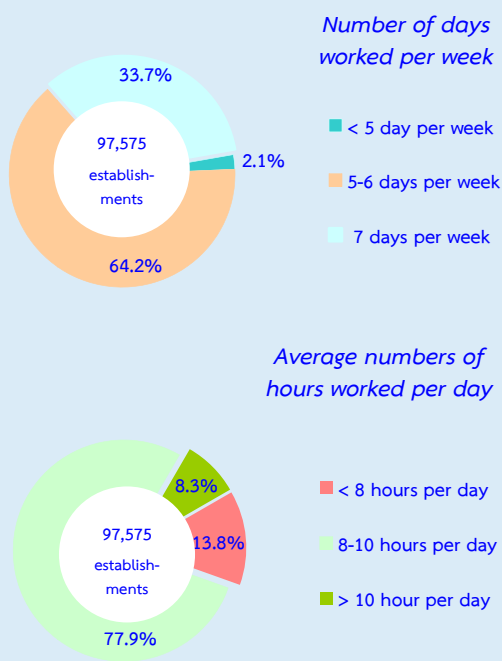
- Division 45 Wholesale and retail trade ; repair of motor vehicles and motorcycles
- Division 46 Wholesale trade (except of motor vehicles and motorcycles)
- Division 47 Retail trade (except of motor vehicles and motorcycles)
- Division 55-56 Accommodation, food and beverage service activities
- Division 59-60, 62-63 Information and communication
- Division 68 Real estate activities
- Division 69-74 Professional, scientific and technical activities
- Division 77-82 Administrative and support service activities
- Division 90, 92-93 Art, entertainment and recreation
- Division 95-96 Other service activities

## 9. Number of days worked and hours worked by employees of business establishments

In terms of establishments with employees, there were about 97,575 establishments or 35.1 percent in Southern region. Considering by number of days worked per week, it was found that about 64.2 percent was of establishments with employees worked around 5-6 days per week. For those with their employees worked around 7 days per week were about 33.7 percent. The rest of about 2.1 percent was of establishments with their employees worked less than 5 days per week.

Considering by average number of hours worked per day, most of establishments (about 77.9 percent) had employees worked around 8-10 hours per day. Those with their employees worked less than 8 hours per day were about 13.8 percent. The rest of about 8.3 percent was of establishments which had employees worked per day more than 10 hours.

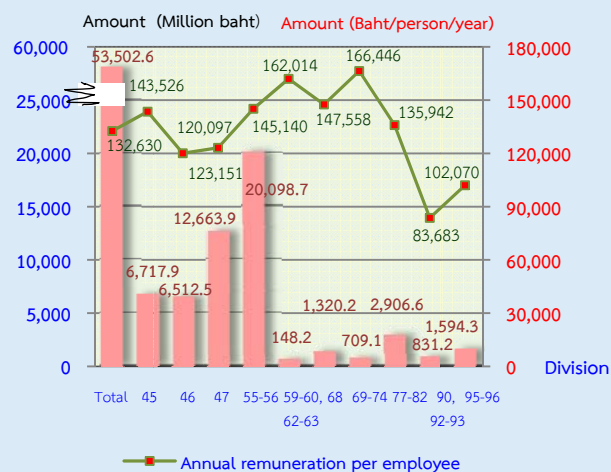
**Figure 10 Percentage of business establishments by number of days worked and hours worked**



## 10. Remuneration

Remuneration of all employees engaged in business establishments in Southern region was about 53,502.6 million baht or about 132,630 baht per person per annum. The employees engaged in *professional, scientific and technical activities* received the highest annual remuneration of about 166,446 baht per person. This was followed by those engaged in *Information and communication* and *real estate activities* received the annual remuneration of about 162,014 baht and 147,558 baht per person respectively. The employees engaged in *art, entertainment and recreation* received the lowest annual remuneration of about 83,683 baht per person.

**Figure 11 Remuneration and annual remuneration per employee by division of business industry**



Division 45 Wholesale and retail trade ; repair of motor vehicles and motorcycles

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Division 95-96 Other service activities

## 11. Income, Intermediate consumption and value added

In 2013, the income, intermediate consumption and value added of business establishments in Southern region amounted to 840,304.6 million baht, 655,100.6 million baht and 185,204.0 million baht respectively. The ratio of the value added to the income was about 22.0 percent. For the average value of income per establishment and per person engaged, there were about 3.0 million baht and 985,200 baht respectively. While also, the average value added per establishment and per person engaged amounted to 665,800 baht and 217,100 baht respectively.

Considering by division of business industry, it showed that most of establishments

engaged in *retail trade (except of motor vehicles and motorcycles)* had the highest of income of about 351,278.7 million baht. This was followed by those engaged in *wholesale trade (except of motor vehicles and motorcycles)* and *wholesale and retail trade ; repair of motor vehicles and motorcycles* had the proportion of income of about 203,243.1 million baht and 148,576.9 million baht. The engaged in *retail trade (except of motor vehicles and motorcycles)* had the proportion of value added, of about 64,552.9 million baht. This was followed by those engaged in *accommodation, food and beverage service activities* had the proportion of value added, of about 41,500.9 million baht. Meanwhile, the establishments engaged in *information and communication* had the lowest income and value added, of about 894.1 million baht and 470.9 million baht respectively.

**Table 2 Income and value added of business establishments by division of business industry**

| Division of business industry   | Receipts             |                                      |                                       | Value added          |                                      |                                       | Value added per receipts (%) |
|---|----------------------|--------------------------------------|---------------------------------------|----------------------|--------------------------------------|---------------------------------------|------------------------------|
|   | Value (Million baht) | Per establishment (In Thousand baht) | Per person engaged (In Thousand baht) | Value (Million baht) | Per establishment (In Thousand baht) | Per person engaged (In Thousand baht) |                              |
| <b>Total</b>  | <b>840,304.6</b>     | <b>3,020.7</b>                       | <b>985.2</b>                          | <b>185,204.0</b>     | <b>665.8</b>                         | <b>217.1</b>                          | <b>22.0</b>                  |
| Wholesale and retail trade ; repair of motor vehicles and motorcycles | 148,576.9            | 6,322.7                              | 1,915.6                               | 23,554.9             | 1,002.4                              | 303.7                                 | 15.9                         |
| Wholesale trade (except of motor vehicles and motorcycles)            | 203,243.1            | 11,241.9                             | 2,434.6                               | 31,936.6             | 1,766.5                              | 382.6                                 | 15.7                         |
| Retail trade (except of motor vehicles and motorcycles)               | 351,278.7            | 2,731.3                              | 1,058.3                               | 64,552.9             | 501.9                                | 194.5                                 | 18.4                         |
| Accommodation, food and beverage service activities                   | 88,244.3             | 1,701.7                              | 387.8                                 | 41,500.9             | 800.3                                | 182.4                                 | 47.0                         |
| Information and communication   | 894.1                | 5,519.1                              | 803.3                                 | 470.9                | 2,906.7                              | 423.1                                 | 52.7                         |
| Real estate activities  | 11,931.9             | 1,643.1                              | 598.8                                 | 6,340.8              | 873.1                                | 318.2                                 | 53.1                         |
| Professional, scientific and technical activities                     | 3,357.2              | 1,117.9                              | 388.8                                 | 1,711.0              | 569.8                                | 198.2                                 | 51.0                         |
| Administrative and support service activities                         | 18,682.7             | 2,162.1                              | 538.8                                 | 7,384.4              | 854.6                                | 213.0                                 | 39.5                         |
| Art, entertainment and recreation                                     | 3,707.9              | 1,068.9                              | 247.1                                 | 1,960.8              | 565.2                                | 130.7                                 | 52.9                         |
| Other service activities  | 10,387.8             | 309.1                                | 195.9                                 | 5,790.9              | 172.3                                | 109.2                                 | 55.7                         |

## 12. Conclusion and recommendations

The results of the 2014 Business Trade and Service survey showed that there were in total 278,186 business establishments in Southern region. Most of them (about 99.0 percent) were establishments with 1-15 persons. The major business was *retail trade, (except of motor vehicles and motorcycles)* accounted for 46.2 percent. Regarding persons engaged in business establishments, there were totally 852,940 persons. Of this number, about 403,397 persons were employees, who received an annual remuneration about 132,630 baht per person. Moreover, the business establishments

contributed about 840,304.6 million baht of income, 655,100.6 million baht of intermediate consumption and 185,204.0 million baht of value added.

Comparing information of survey during 2009-2013, the results showed the operation of business establishments in Southern region was considerably growth. This was probably due to the increase in number of establishments, the employment and the remuneration. Nevertheless, the Thai economy in some period was slowdown due to the impact of unusual events, such as natural disasters, political unrest and global economic crisis, etc.